

**From:** [Regina Crump](#)  
**Subject:** AEIC Committee Connection - AEIC's Load Research & Analytics Committee Conducts Analytics Web Conference with Western Load Research Association  
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## **AEIC's Load Research & Analytics Committee Conducts Analytics Web Conference with Western Load Research Association**

**For Release Thursday, September 17, 2020:** For the last several years, two major Load Research organizations have joined forces to conduct an annual Load Research and Analytics Conference. This year, the conference will be virtual and conducted on the WebEx platform.

The conference, scheduled for September 23 and 24, 2020, will consist of two half-day sessions to accommodate attendees in different time zones. Sessions are scheduled from 10:00 am to 2:00 pm Pacific Time and 1:00 pm to 5:00 pm Eastern Time on the 23<sup>rd</sup> and the 24<sup>th</sup>. Different presentations will be featured each day.

This collaborative agenda, developed by the two premier load research organizations, will be an excellent forum to exchange ideas with other industry professionals on emerging topics.

A variety of load research and analytics professionals will make presentations on the following topics: load research, load and rate analysis, load forecasting, demand response, energy efficiency, energy supply, utility planning, and utility regulation.

There will be a particular emphasis on demand response and electric vehicles. Presentations in these categories will focus on how to measure the impact of EVs and DR, and how utilities can plan for their impact on the grid. Additional topics will be smart grid analysis and the impacts of COVID-19.

The virtual conference is an ideal environment for utility professionals working in the above-mentioned fields.

In the past, in-person conferences required a registration fee to cover venue and food charges. **This year, due to the virtual platform being used, there will be no charge for the conference.**

However, it will be necessary to register and there is a 100-participant limitation with this conference.

Interested professionals may register by using this registration link:  
<http://events.r20.constantcontact.com/register/event?oidk=a07eh9zd59gd6ead67b&llr=57pf7rkab&showPage=true>.

For additional information, contact Conference Coordinators Aaron Harris, with NRG Energy, representing AEIC, at [aaron.harris@nrg.com](mailto:aaron.harris@nrg.com); and Josh Mondragon, with San Diego Gas & Electric, representing WRLA, at [jmondragon@sdge.com](mailto:jmondragon@sdge.com).

The Association of Edison Illuminating Companies was formed in 1885 by Thomas Edison and his associates. Today, AEIC consists of 181 member companies, providing leadership and expertise for the organization's seven committees, five subcommittees, and Data Analytics Council. These operating workgroups have over 550 members, voluntarily working for the electric industry.

For more information on the AEIC, contact Regina Crump, ([rcrump@aeic.org](mailto:rcrump@aeic.org)), (205) 257-3839.